



KLAS - LLC
3228 Channel 8 Drive
Las Vegas, NV 89109
Main: (702)792-8888
Billing: (702)650-1119

8NewsNow.com

Billing Address:

Strategic Media Placement
Attention: Accounts Payable
7669 Stagers Loop
Delaware, OH 43015

Send Payment To:

KLAS - LLC
3228 Channel 8 Drive
Las Vegas, NV 89109

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
37629-1	10/28/12	October 2012	10/01/12 - 10/23/12

Station	Account Executive	Sales Office	Sales Region
KLAS	Mike Jones	Washington Katz	National

Advertiser	Product	Estimate Number
Heck, Joe - R-CD3	HECK/CONGRESS/REP	

Flight Dates	Order #	Alt Order #
10/17/12 - 10/23/12	37629	08884633

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Political

IDB #	Advertiser Code	Product Code
	HECJ	

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1	10/17/12	10/19/12	8 News Now 5a M-F	5-6a	--WTF--	:30	3	\$225.00	NM	
Weeks:	<u>Start Date</u> 10/15/12	<u>End Date</u> 10/21/12	<u>MTWTFSS</u> --WTF--	<u>Spots/Week</u> 3	<u>Rate</u> \$225.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	8	W	10/17/12	5:49 AM	8 News Now 5a M-F	5-6a	:30	TVGENJH12NLH	\$225.00	NM
1	8	Th	10/18/12	5:59 AM	8 News Now 5a M-F	5-6a	:30	TVGENJH12NLH	\$225.00	NM
3	8	F	10/19/12	5:00 AM	8 News Now 5a M-F	5-6a	:30	TVGENJH12NLH	\$225.00	NM
2	10/22/12	10/23/12	8 News Now 5a M-F	5-6a	MT-----	:30	2	\$225.00	NM	
Weeks:	<u>Start Date</u> 10/22/12	<u>End Date</u> 10/28/12	<u>MTWTFSS</u> MT-----	<u>Spots/Week</u> 2	<u>Rate</u> \$225.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	8	M	10/22/12	5:38 AM	8 News Now 5a M-F	5-6a	:30	TVGENJH1207H	\$225.00	NM
1	8	Tu	10/23/12	4:59 AM	8 News Now 5a M-F	5-6a	:30	TVGENJH1207RH	\$225.00	NM
3	10/17/12	10/19/12	8 News Now 6a M-F	6-7a	--WTF--	:30	3	\$275.00	NM	
Weeks:	<u>Start Date</u> 10/15/12	<u>End Date</u> 10/21/12	<u>MTWTFSS</u> --WTF--	<u>Spots/Week</u> 3	<u>Rate</u> \$275.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	8	W	10/17/12	6:13 AM	8 News Now 6a M-F	6-7a	:30	TVGENJH12NLH	\$275.00	NM
3	8	Th	10/18/12	6:58 AM	8 News Now 6a M-F	6-7a	:30	TVGENJH12NLH	\$275.00	NM
1	8	F	10/19/12	6:42 AM	8 News Now 6a M-F	6-7a	:30	TVGENJH12NLH	\$275.00	NM
4	10/22/12	10/23/12	8 News Now 6a M-F	6-7a	MT-----	:30	2	\$275.00	NM	
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	8	M	10/22/12	6:12 AM	8 News Now 6a M-F	6-7a	:30	TVGENJH1207H	\$275.00	NM
2	8	Tu	10/23/12	6:13 AM	8 News Now 6a M-F	6-7a	:30	TVGENJH1207RH	\$275.00	NM
5	10/17/12	10/19/12	CBS This Morning	7-9a	--WTF--	:30	3	\$200.00	NM	
Weeks:	<u>Start Date</u> 10/15/12	<u>End Date</u> 10/21/12	<u>MTWTFSS</u> --WTF--	<u>Spots/Week</u> 3	<u>Rate</u> \$200.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	10/22/12	10/23/12	8 News Now Noon M-F	12-1230p	MT-----	:30	2	\$325.00	NM
10/22/12 10/28/12 MT----- 2 \$325.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 M 10/22/12 12:30 PM 8 News Now Noon M-F 12-1230p :30 TVGENJH1207H \$325.00 NM 2 8 Tu 10/23/12 12:18 PM 8 News Now Noon M-F 12-1230p :30 TVGENJH1207RH \$325.00 NM									
13	10/17/12	10/19/12	Soaps / Let's Make A Deal	1230-2p	--WTF--	:30	1	\$1,315.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 --WTF-- 1 \$1,315.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Th 10/18/12 1:59 PM Soaps / Let's Make A Deal 1230-2p :30 TVGENJH12NLH \$1,315.00 NM									
14	10/22/12	10/23/12	Soaps / Let's Make A Deal	1230-2p	MT-----	:30	1	\$1,315.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 MT----- 1 \$1,315.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Tu 10/23/12 1:30 PM Soaps / Let's Make A Deal 1230-2p :30 TVGENJH1207RH \$1,315.00 NM									
15	10/22/12	10/23/12	Ellen	3-4p	MT-----	:30	2	\$1,490.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 MT----- 2 \$1,490.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 M 10/22/12 3:29 PM Ellen 3-4p :30 TVGENJH1207H \$1,490.00 NM 2 8 Tu 10/23/12 3:32 PM Ellen 3-4p :30 TVGENJH1207RH \$1,490.00 NM									
16	10/17/12	10/19/12	8 News Now 4p M-F	4-5p	--WTF--	:30	3	\$450.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 --WTF-- 3 \$450.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 8 W 10/17/12 4:44 PM 8 News Now 4p M-F 4-5p :30 TVGENJH12NLH \$450.00 NM 1 8 Th 10/18/12 4:55 PM 8 News Now 4p M-F 4-5p :30 TVGENJH12NLH \$450.00 NM 3 8 F 10/19/12 4:44 PM 8 News Now 4p M-F 4-5p :30 TVGENJH12NLH \$450.00 NM									
17	10/22/12	10/23/12	8 News Now 4p M-F	4-5p	MT-----	:30	2	\$450.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 MT----- 2 \$450.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 8 M 10/22/12 4:54 PM 8 News Now 4p M-F 4-5p :30 TVGENJH1207H \$450.00 NM 1 8 Tu 10/23/12 4:52 PM 8 News Now 4p M-F 4-5p :30 TVGENJH1207RH \$450.00 NM									
18	10/17/12	10/19/12	8 News Now 5-630p M-F	5-630p	--WTF--	:30	3	\$500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 --WTF-- 3 \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 8 W 10/17/12 5:06 PM 8 News Now 5-630p M-F 5-630p :30 TVGENJH12NLH \$500.00 NM 1 8 Th 10/18/12 6:10 PM 8 News Now 5-630p M-F 5-630p :30 TVGENJH12NLH \$500.00 NM 2 8 F 10/19/12 6:12 PM 8 News Now 5-630p M-F 5-630p :30 TVGENJH12NLH \$500.00 NM									
19	10/22/12	10/23/12	8 News Now 5-630p M-F	5-630p	MT-----	:30	2	\$500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 MT----- 2 \$500.00									

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Las Vegas, NV 89109

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
37629-1	10/28/12	October 2012	10/01/12 - 10/23/12
Advertiser	Product	Estimate Number	
Heck, Joe - R-CD3	HECK/CONGRESS/REP		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
19	10/22/12	10/23/12	8 News Now 5-630p M-F	5-630p	MT-----	:30	2	\$500.00	NM
10/22/12 10/28/12 MT----- 2 \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 M 10/22/12 5:27 PM 8 News Now 5-630p M-F 5-630p :30 TVGENJH1207H \$500.00 NM 2 8 Tu 10/23/12 5:23 PM 8 News Now 5-630p M-F 5-630p :30 TVGENJH1207RH \$500.00 NM									
20	10/17/12	10/19/12	7-8p Rotator	7-8p	--WTF--	:30	3	\$350.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 --WTF-- 3 \$350.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 W 10/17/12 7:10 PM 7-8p Rotator 7-8p :30 TVGENJH12NLH \$350.00 NM 2 8 Th 10/18/12 7:28 PM 7-8p Rotator 7-8p :30 TVGENJH12NLH \$350.00 NM 3 8 F 10/19/12 7:54 PM 7-8p Rotator 7-8p :30 TVGENJH12NLH \$350.00 NM									
21	10/22/12	10/23/12	7-8p Rotator	7-8p	MT-----	:30	1	\$350.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 MT----- 1 \$350.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Tu 10/23/12 7:46 PM 7-8p Rotator 7-8p :30 TVGENJH1207RH \$350.00 NM									
22	10/17/12	10/19/12	8 News Now 11p M-F	11-1135p	--WTF--	:30	3	\$600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 --WTF-- 3 \$600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 W 10/17/12 11:22 PM 8 News Now 11p M-F 11-1135p :30 TVGENJH12NLH \$600.00 NM 2 8 Th 10/18/12 11:28 PM 8 News Now 11p M-F 11-1135p :30 TVGENJH12NLH \$600.00 NM 3 8 F 10/19/12 11:34 PM 8 News Now 11p M-F 11-1135p :30 TVGENJH12NLH \$600.00 NM									
23	10/22/12	10/23/12	8 News Now 11p M-F	11-1135p	MT-----	:30	2	\$600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 MT----- 2 \$600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 M 10/22/12 11:30 PM 8 News Now 11p M-F 11-1135p :30 TVGENJH1207H \$600.00 NM 2 8 Tu 10/23/12 11:14 PM 8 News Now 11p M-F 11-1135p :30 TVGENJH1207RH \$600.00 NM									
24	10/17/12	10/19/12	Letterman	1135p-1237a	--WTF--	:30	3	\$275.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 --WTF-- 3 \$275.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 8 W 10/17/12 12:30 AM Letterman 1135p-1237a :30 TVGENJH12NLH \$275.00 NM 1 8 Th 10/18/12 12:34 AM Letterman 1135p-1237a :30 TVGENJH12NLH \$275.00 NM 2 8 F 10/19/12 11:48 PM Letterman 1135p-1237a :30 TVGENJH12NLH \$275.00 NM									
25	10/22/12	10/23/12	Letterman	1135p-1237a	MT-----	:30	1	\$275.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 MT----- 1 \$275.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Tu 10/23/12 11:59 PM Letterman 1135p-1237a :30 TVGENJH1207RH \$275.00 NM									
26	10/21/12	10/21/12	8 News Now Sun AM #1	8 News Now Sun A	-----S	:30	1	\$150.00	NM

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INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
37629-1	10/28/12	October 2012	10/01/12 - 10/23/12
Advertiser	Product	Estimate Number	
Heck, Joe - R-CD3	HECK/CONGRESS/REP		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
26	10/21/12	10/21/12	8 News Now Sun AM #1	8 News Now Sun A	-----S	:30	1	\$150.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----S	1	\$150.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 8	Su	10/21/12	6:09 AM	8 News Now Sun AM #1	8 News Now Sun A	:30	TVGENJH1207H	\$150.00	NM
27	10/21/12	10/21/12	CBS News Sunday Mornii	CBS Sunday Mornii	-----S	:30	1	\$1,225.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----S	1	\$1,225.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 8	Su	10/21/12	7:25 AM	CBS News Sunday Morning	CBS Sunday Mornii	:30	TVGENJH1207H	\$1,225.00	NM
28	10/20/12	10/21/12	8 News Now Sa/Su 11p	11-1135P	-----SS	:30	2	\$400.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----SS	2	\$400.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 8	Sa	10/20/12	11:10 PM	8 News Now Sa/Su 11p	11-1135P	:30	TVGENJH1207H	\$400.00	NM
2 8	Su	10/21/12	11:31 PM	8 News Now Sa/Su 11p	11-1135P	:30	TVGENJH1207H	\$400.00	NM
29	10/22/12	10/22/12	Hawaii Five-O	9-10p	M-----	:30	1	\$2,100.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	M-----	1	\$2,100.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 8	M	10/22/12	9:37 PM	Hawaii Five-O	9-10p	:30	TVGENJH1207H	\$2,100.00	NM
30	10/19/12	10/19/12	Hawaii Five-O	8-9p	----F--	:30	1	\$2,100.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	----F--	1	\$2,100.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 8	F	10/19/12	7:58 PM	Hawaii Five-O	8-9p	:30	TVGENJH12NLH	\$2,100.00	NM
31	10/22/12	10/22/12	ET / Inside Edition	10-11p	M-----	:30	1	\$350.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	M-----	1	\$350.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 8	M	10/22/12	10:26 PM	ET / Inside Edition	10-11p	:30	TVGENJH1207H	\$350.00	NM
32	10/22/12	10/22/12	ET / Inside Edition	10-11p	M-----	:30	1	\$325.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	M-----	1	\$325.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 8	M	10/22/12	10:50 PM	ET / Inside Edition	10-11p	:30	TVGENJH1207H	\$325.00	NM
33	10/20/12	10/20/12	KLAS Movie: Escape Fror	8-10p	-----S-	:30	1	\$2,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----S-	1	\$2,000.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 8	Sa	10/20/12	9:38 PM	KLAS Movie: Escape From NY	8-10p	:30	TVGENJH1207H	\$2,000.00	NM
34	10/17/12	10/19/12	8 News Now 4-5a	4-5a	--WTF--	:30	2	\$20.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				

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3228 Channel 8 Drive
Las Vegas, NV 89109

INVOICE

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
37629-1	10/28/12	October 2012	10/01/12 - 10/23/12
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
Heck, Joe - R-CD3	HECK/CONGRESS/REP		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																								
34	10/17/12	10/19/12	8 News Now 4-5a	4-5a	--WTF--	:30	2	\$20.00	NM																																								
<table> <tr> <td colspan="2"></td><td>10/15/12</td><td>10/21/12</td><td colspan="2">--WTF--</td><td>2</td><td colspan="3">\$20.00</td></tr> <tr> <td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate Type</td></tr> <tr> <td>1</td><td>8</td><td>W</td><td>10/17/12</td><td>4:17 AM</td><td>8 News Now 4-5a</td><td>4-5a</td><td>:30</td><td>TVGENJH12NLH</td><td>\$20.00 NM</td></tr> <tr> <td>2</td><td>8</td><td>Th</td><td>10/18/12</td><td>4:45 AM</td><td>8 News Now 4-5a</td><td>4-5a</td><td>:30</td><td>TVGENJH12NLH</td><td>\$20.00 NM</td></tr> </table>												10/15/12	10/21/12	--WTF--		2	\$20.00			Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type	1	8	W	10/17/12	4:17 AM	8 News Now 4-5a	4-5a	:30	TVGENJH12NLH	\$20.00 NM	2	8	Th	10/18/12	4:45 AM	8 News Now 4-5a	4-5a	:30	TVGENJH12NLH	\$20.00 NM
		10/15/12	10/21/12	--WTF--		2	\$20.00																																										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type																																								
1	8	W	10/17/12	4:17 AM	8 News Now 4-5a	4-5a	:30	TVGENJH12NLH	\$20.00 NM																																								
2	8	Th	10/18/12	4:45 AM	8 News Now 4-5a	4-5a	:30	TVGENJH12NLH	\$20.00 NM																																								
<u>Total Spots</u>							66																																										

Payment Terms 30 Days

<u>Gross Total</u>	\$36,675.00
<u>Agency Commission</u>	\$5,501.25
<u>Net Amount Due</u>	\$31,173.75